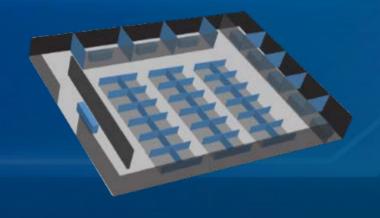


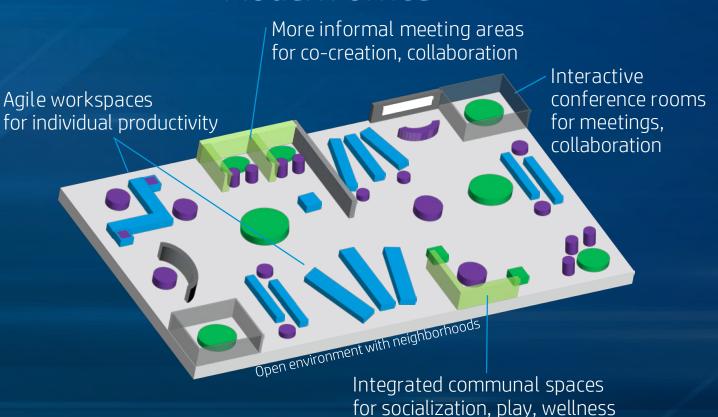
### THE NEW OFFICE

Driven by changes in how people are working

#### Traditional office



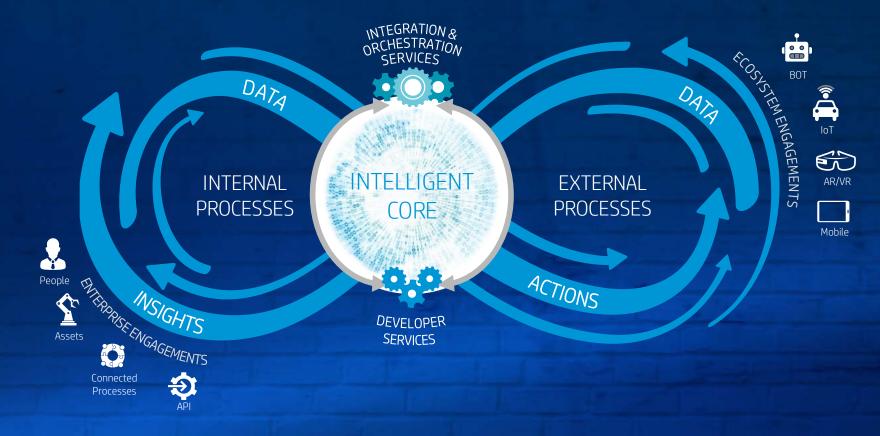
#### Modern office







# THE KEY ELEMENTS OF A DIGITAL PLATFORM



- Cloud-based API strategies that orchestrate exchange of data across your ecosystem
- Agile application architectures on PaaS using microservices and containers
- New customer experience technologies that fully support 3 customer and ecosystemfacing business models
- An intelligent core based on data management, cognitive, artificial intelligence, and machine learning





# THE DIGITALLY DISTRAUGHT VS. DIGITALLY DETERMINED

54%

The Digitally Distraught

46%

The Digitally Determined

8%

Impromptu DX
Digital transformation
(DX) initiatives are
tactical and
disconnected from
enterprise strategy

26%

LOB DX
DX initiatives are
initiated at the function
or Line Of Business
level

20%

Short Term DX
DX initiatives are tied
to enterprise strategy
but with short-term
focus

29%

Integrated Strategy
Integrated, continuous
enterprise wide
DX innovation is
in place

17%

DX is the Strategy
The enterprise
strategy is to use DX to
transform markets
with new business
models and services



#### PRINT HAS NOT EVOLVED

Increasingly disconnected from the Path of Work

Viewed as complex to set up, inconvenient, inflexible and not optimized for service & support

Difficult

Network printer names IP Addresses Drivers Not Integrated

Tethered to PC's Scan to email Save to USB Unreliable

High touch Inesecure Expensive



#### **CLOUD READY SECURITY**

SECURE THE DEVICE

SECURE THE USER

SECURE THE DATA

SECURE THE DOCUMENT





## INTELLIGENT MACHINES THAT NEVER GO DOWN

Predict failures

Just-in-time parts

Service visit optimization

Real-time adjustments







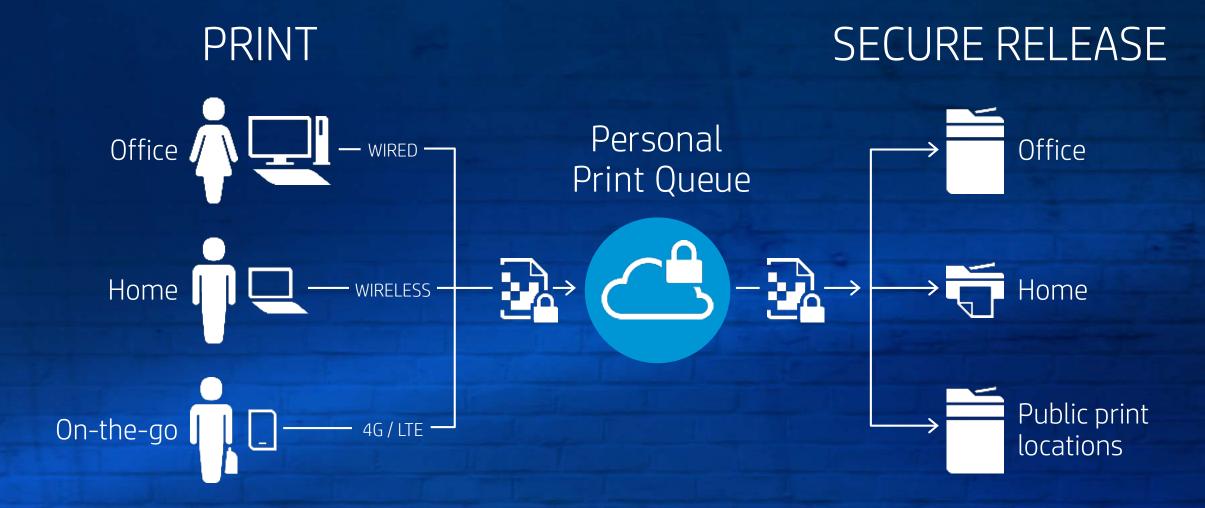
Proactively alerted to devices needing attention

Parts inventory automatically adjusted: orders and stocking

Optimize trips across multiple devices and customers Optimize device operation, extending LLC life based on actual customer usage

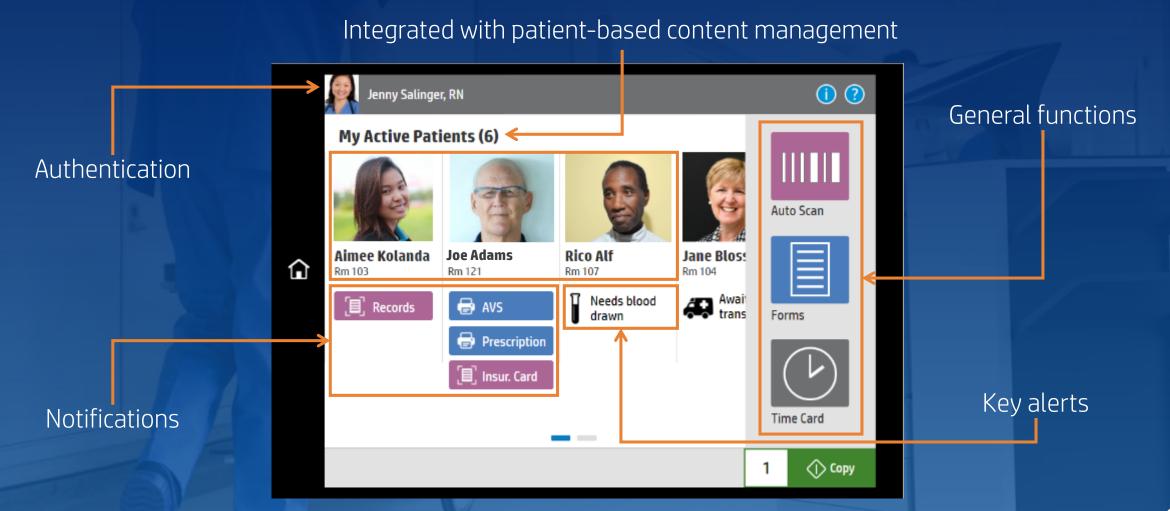


## WORK EVERYWHERE, PRINT ANYWHERE





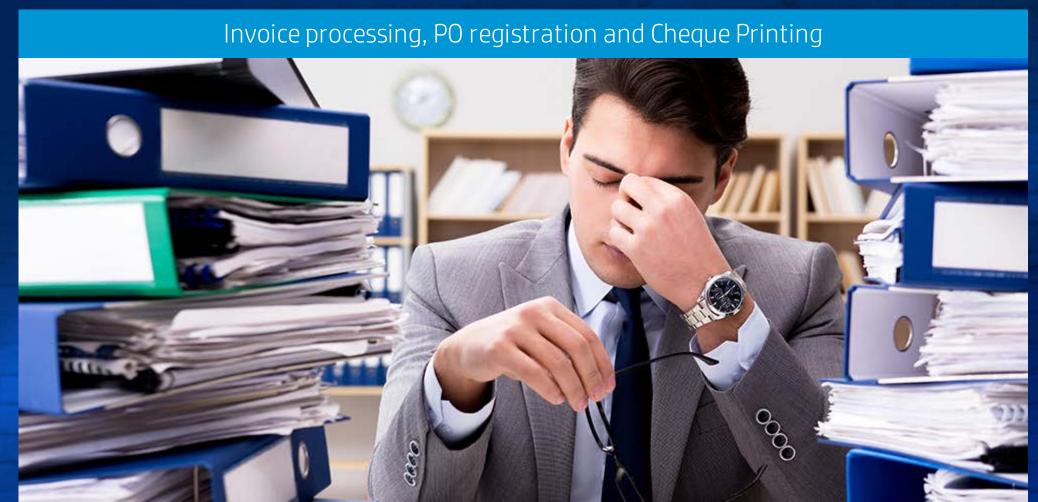
#### INTEGRATED WITH HOW I WORK





# ACCOUNTING INTEGRATION

Featured example: Sage integration for accounts payable and invoice processing





# LEGAL INTEGRATION

Featured example: PII data redaction with iManage





